



Budgeting: Start Up Expenses Worksheet

Start Up Expenses are those expenses you'll need to pay out before you begin taking clients.

In some cases they will become business "assets" - meaning—they belong to your business and if you sell it one day, they may be included in the sale.

Expense	Example	Your Estimate	Real Expense
Furniture	00.		
Signage (if you lease office space)	00.		
New Equipment (including telephone, computer, printer, software, fax)	2,000.		
Marketing and Advertising (including website)	1,500.		
Liability Insurance / Errors & Omissions (insurance for your business)	1,500.		
Education, Conferences, Networking (includes unreimbursed travel plus expenses)	2,000.		
Certification (includes preparation, registration)	500.		
(other)			
(other)			
TOTALS	\$ 7,500		